



PROGRAM

TUESDAY, OCTOBER 1ST

18:00 - 19:30. WFEST SCREENING. INTERNATIONAL SHORT FILMS 1. Filmoteca de Valencia. Edificio Rialto

20:00 - 21:30. WFEST SCREENING. INTERNATIONAL SHORT FILMS 2. Filmoteca de Valencia. Edificio Rialto

WEDNESDAY, OCTOBER 2ND

10:00 - 14:00. ANIMATION AND VIDEO GAMES RECRUITMENT. Patio 2, las Naves, Patio 2 - La Harinera

18:00 - 19:30. WFEST SCREENING. INTERNATIONAL SHORT FILMS 3. Filmoteca de Valencia. Edificio Rialto



PROGRAM

THURSDAY, OCTOBER 3RD. WEIRD INVEST DAY

09:45 - 10:00. INTRODUCTION TO WEIRD INVEST DAY. Conference room La Harinera

10:00 - 10:45. Financial instruments and public support for companies in the audiovisual, video games and immersive content industries. Conference room La Harinera

10:45 - 11:15. COFFEE AND NETWORKING. Patio La Harinera

11:15 - 12:00. Translating Languages: understanding the Animation and Video Game Investment Industry. Conference room La Harinera

12:05 - 12:30. Case study Claynosaurz : How innovation is creating the future of entertainment. Conference room La Harinera

12:35 - 13:00. Case study Baoverse: How innovation is creating the future of entertainment. Conference room La Harinera

13:00 - 13:15. NETWORKING BREAK

13:15 - 14:00. Clues on how to use technology and innovation to change financing and investment models. Conference room La Harinera

16:05 - 16:15. MEDIA INVEST. Conference room La Harinera

16:15 - 16:20. EUROPEAN INVEST Intro. Conference room La Harinera

16:20 - 16:30. EUROPEAN INVEST Case study of European funding in animation: HAMPAL STUDIO. Conference room La Harinera

16:35 - 16:45. EUROPEAN INVEST Case study of European funding for video games: FICTIORAMA. Conference room La Harinera

16:45 - 16:50. NEWS ON THE CALL FOR VIDEO GAME GRANTS FROM THE MINISTRY OF CULTURE. Conference room La Harinera

16:50 - 17:00. ALTERNATIVE FORMS OF INVESTMENT IN VIDEO GAMES. Conference room La Harinera

17:00 - 17:10. ALTERNATIVE FORMS OF INVESTMENT IN AUDIOVISUALS. Conference room La Harinera

17:10 - 17:15. CLOSING OF THE DAY. Conference room La Harinera

17:15 - 17:45. NETWORKING BREAK. Patio La Harinera

17:45 - 20:00. B2B MEETINGS WEIRD INVEST. Plaza Weird

20:00 - 22:00. SPANISH WFEST SCREENING. Filmoteca de Valencia. Edificio Rialto



PROGRAM

FRIDAY, OCTOBER 4TH

- 09:45 - 10:00.** INTRODUCTION OF THE DAY. Conference room La Harinera
10:00 - 10:45. CINEMATICS AND GAME TRAILERS: The perfect union of the video game and animation industries. Conference room La Harinera
10:50 - 11:00. SHOWROOM PRESENTATIONS - Block 1. Conference room La Harinera
11:05 - 11:45. PROJECTS PRESENTATION Block 1. Conference room La Harinera
11:45 - 12:30. ESMORZARET NETWORKING. Patio La Harinera
12:30 - 12:45. DIBOOS HONORARY AWARD. Conference room La Harinera
12:45 - 12:55. SHOWROOM PRESENTATIONS - Block 2. Conference room La Harinera
13:00 - 14:00. PROJECTS PRESENTATION - Block 2. Conference room La Harinera
- 16:15 - 16:45.** IP LEAP, FROM SERIES TO TOY AND BACK - SUPERTHINGS. Conference room La Harinera
16:50 - 17:00. SHOWROOM PRESENTATIONS - Block 3. Conference room La Harinera
17:00 - 17:25. PRESENTATION AND PREMIERE OF THE MOVISTAR PLUS+ AWARD-WINNING SHORT FILM: BUFFET PARAISO. Conference room La Harinera
17:30 - 18:00. BREAK + WEIRD FAMILY PICTURE
18:10 - 18:25. MIA REPORT PRESENTATION. Conference room La Harinera
18:30 - 19:00. QUERIDA CONCHI- BASTARDS FORMATS. Conference room La Harinera
19:00 - 20:00. WEIRD TALENT SCREENING. Conference room La Harinera
20:00 - 23:00. BEERWORKING. Mercat del Grau

OTHER ACTIVITIES

- 11:00 - 14:00.** SHOWROOM. Plaza Weird
11:00 - 14:00. UNSCHEDULED B2B MEETINGS. Patio 2, las Naves
- 16:00 - 19:00.** SHOWROOM. Plaza Weird
16:00 - 19:00. UNSCHEDULED B2B MEETINGS. Patio 2, las Naves



PROGRAM

SATURDAY, OCTOBER 5TH

- 10:15 - 10:45.** SCREENING GAME TRAILERS 1. Conference room La Harinera
- 11:00 - 11:25.** PROJECTS PRESENTATION Block 3. Conference room La Harinera
- 11:30 - 11:55.** PROTOTYPING IPs THROUGH AUDIOFICTION. Conference room La Harinera
- 12:00 - 12:30.** ESMORZARET NETWORKING. Patio La Harinera
- 12:30 - 13:15.** PROJECTS PRESENTATION Block 4. Conference room La Harinera
- 13:20 - 14:00.** HOW TO BUILD A SUCCESSFUL IP: CASE STUDY INFINITY, FROM THE BOARD GAME TO THE SCREEN. Conference room La Harinera
- 15:45 - 16:15.** SCREENING GAME TRAILERS 2. Conference room La Harinera
- 16:00 - 16:25.** PROTOTYPING ANIMATION AND VIDEO GAMES, SPEEDING UP PROCESSES AND BOOSTING CREATIVITY WITH DISRUPTIVE TECHNOLOGIES. Conference room La Harinera
- 16:30 - 17:30.** PRESENTATION OF PROJECTS - Block 5. Conference room La Harinera
- 18:00 - 18:15.** PRESENTATION Malfario 7: EMERGING COMICS AND ILLUSTRATORS APPROACHING VIDEOGAMES AND HORROR. Conference room La Harinera
- 18:20 - 19:05.** PRESENTATION OF PROJECTS - Block 6. Conference room La Harinera
- 19:15 - 19:45.** BEER NETWORKING. Patio 2, las Naves
- 19:45 - 20:30.** WINNERS READING. Conference room La Harinera
- 20:40 - 21:30.** WTF! SCREENING. Conference room La Harinera

OTHER ACTIVITIES

- 11:00 - 14:00.** SHOWROOM. Plaza Weird
- 11:00 - 14:00.** UNSCHEDULED B2B MEETINGS. Patio 2, las Naves
- 16:00 - 19:00.** SHOWROOM. Plaza Weird
- 16:00 - 19:00.** UNSCHEDULED B2B MEETINGS. Patio 2, las Naves